



# Agenda for Skills & Competitiveness

West of England Partnership Board



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Partnership

# Skills and Competitiveness Agenda for the West of England

**“Demographic, technological and global changes present enormous challenges and brilliant opportunities. The population continues to age. Technological developments are occurring faster than we dreamed, dramatically altering the way we work. Competitive pressures on all sectors of the economy are increasing. Manufactured goods, and increasingly services, are traded across the world. We rely more and more on our capacity to innovate to drive economic growth. The ability to do this depends upon the skills and knowledge of our people.”**

***The Leitch Report (Prosperity for all in the global economy- world class skills) December 2006***



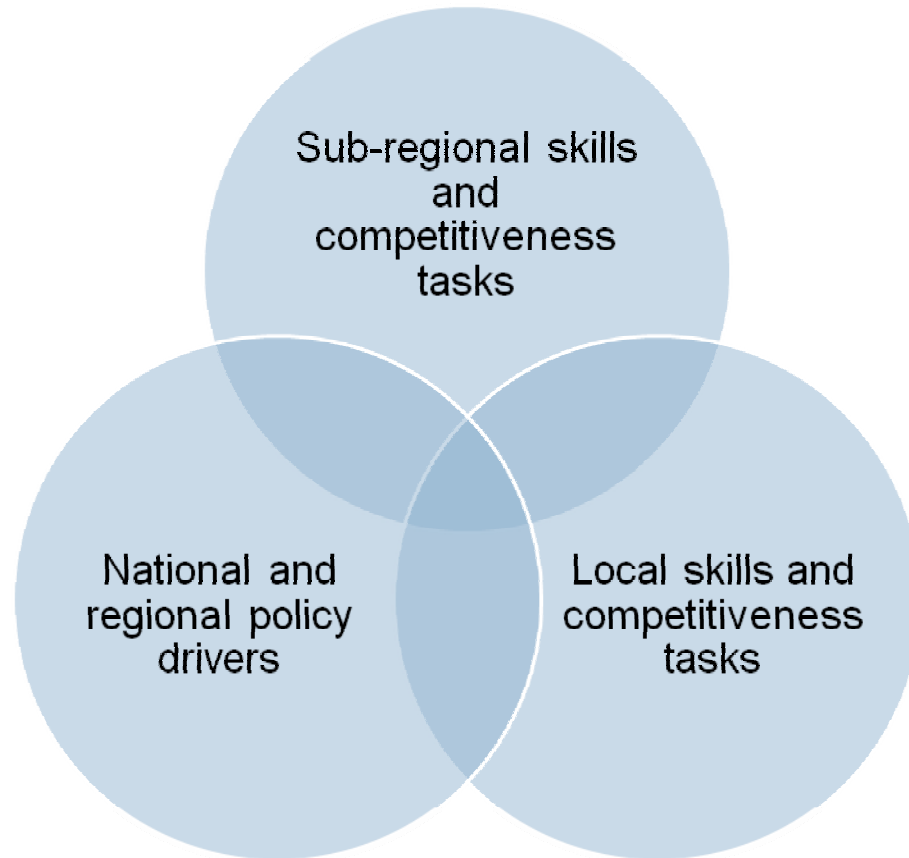
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# What it will do...

Define a distinct set of tasks/actions at sub-regional level in addressing the skills and competitiveness issues set out in the MAA

Connect and align those tasks to the work being undertaken on skills and competitiveness within individual authorities

Connect and align those tasks to the wider policy drivers at regional and national level



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## The Skills and Competitiveness Board

Stephen Harrison	Regional Chairman	PricewaterhouseCoopers
Richard Belt	Director	Cabot Circus
Stephen Birch	Managing Director	Bectel
Nick Browning	District Manager	Jobcentre Plus
Keith Elliott	Principal	City of Bristol College
Cllr John Godwin	Executive Member	South Gloucestershire Council
Cllr Barbara Janke	Leader	Bristol City Council
Patrick Kearon	Director of Communications	The Bristol Port Company
Lucio Mesquita	Director, Regional programmes	BBC
Marlene Morley	Head of DE&S Collocation Project	Ministry of Defence
Hilary Neal	Deputy Regional Director	Government Office for the South West
Ann O' Driscoll	Head of Business Development (West of England & Gloucestershire)	South West Regional Development Agency
John Savage	Managing Director	GWE Business West
Phil Smith	Chief Executive	Business Link SW
Nick Sturge	Centre Director	SETsquared, University of Bristol
John Tempest	Director Employer Services	Skills Funding Agency
Karuna Tharmananthar	Deputy Director, Development	North Somerset Council
Fern Urquhart	Director of Knowledge West	University of the West of England
Mark Williams	Global Human Resources Director	Rotork Controls
David Draycott	Director of Skills and Competitiveness	West of England Partnership
Terry Wagstaff	Chief Executive	West of England Partnership

# Underpinning Priorities: Growth Sectors

Rationale for choice by sector  
Where we are now (may include):

- Actions
- Support
- Infrastructure

What we aim to do in

- Skills
- Inward Investment
- Business Support
- Contribution to MAA targets

Advanced Engineering inc. Aerospace

Banking Legal and Finance

Environmental Technology

Tourism

ICT

Creative Industries

Biotechnology

# Underpinning Priorities: High Employment Sectors

Rationale for choice by sector  
Where we are now (may include):

- Actions
- Support
- Infrastructure

What we aim to do in

- Skills
- Inward Investment
- Business Support
- Contribution to MAA targets

- Retail & Hospitality
- Public Sector
- Health & Social Care
- Construction
- Distribution

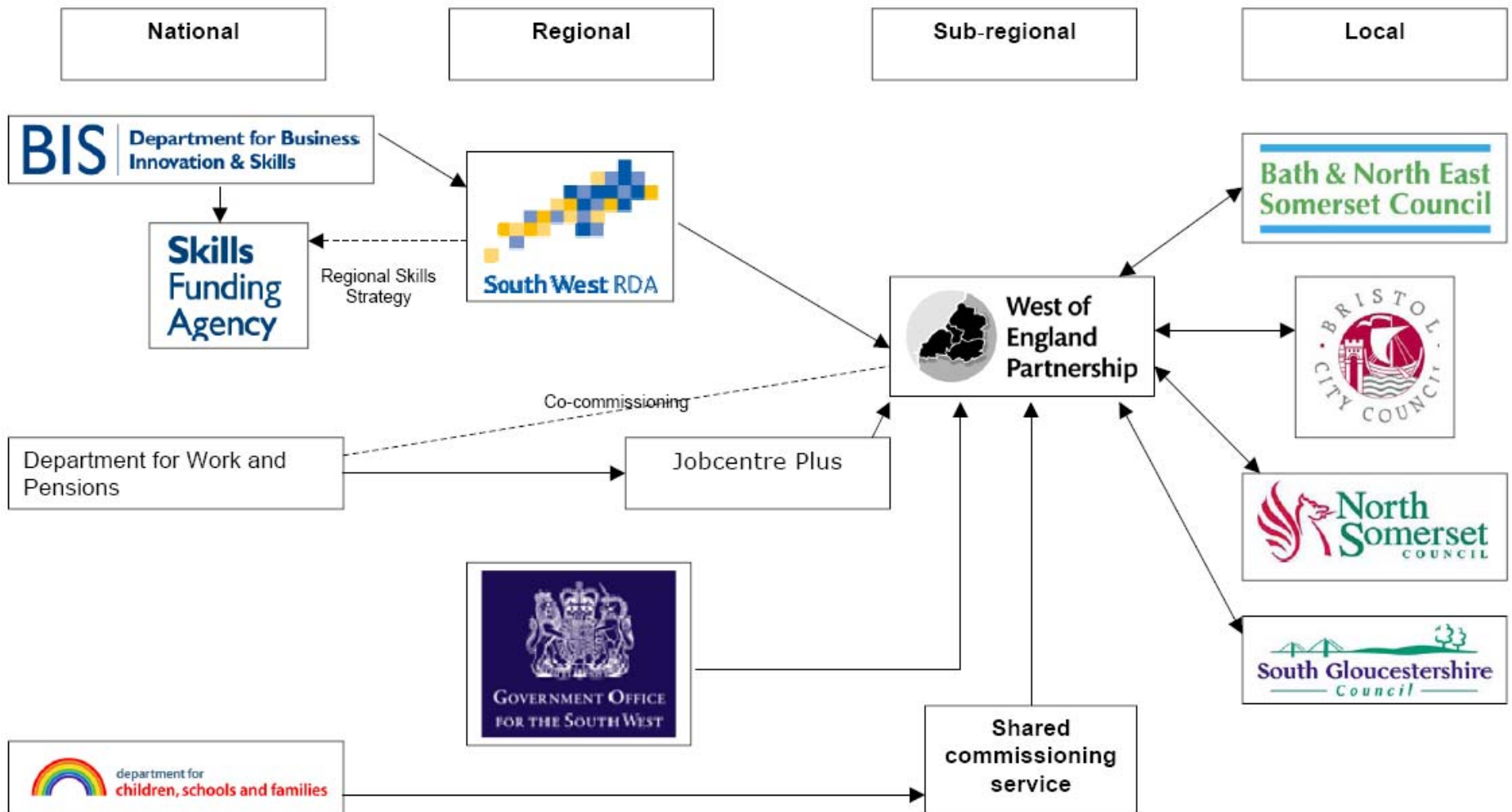
# Underpinning Priorities: Cross-cutting themes

2 cross-cutting themes

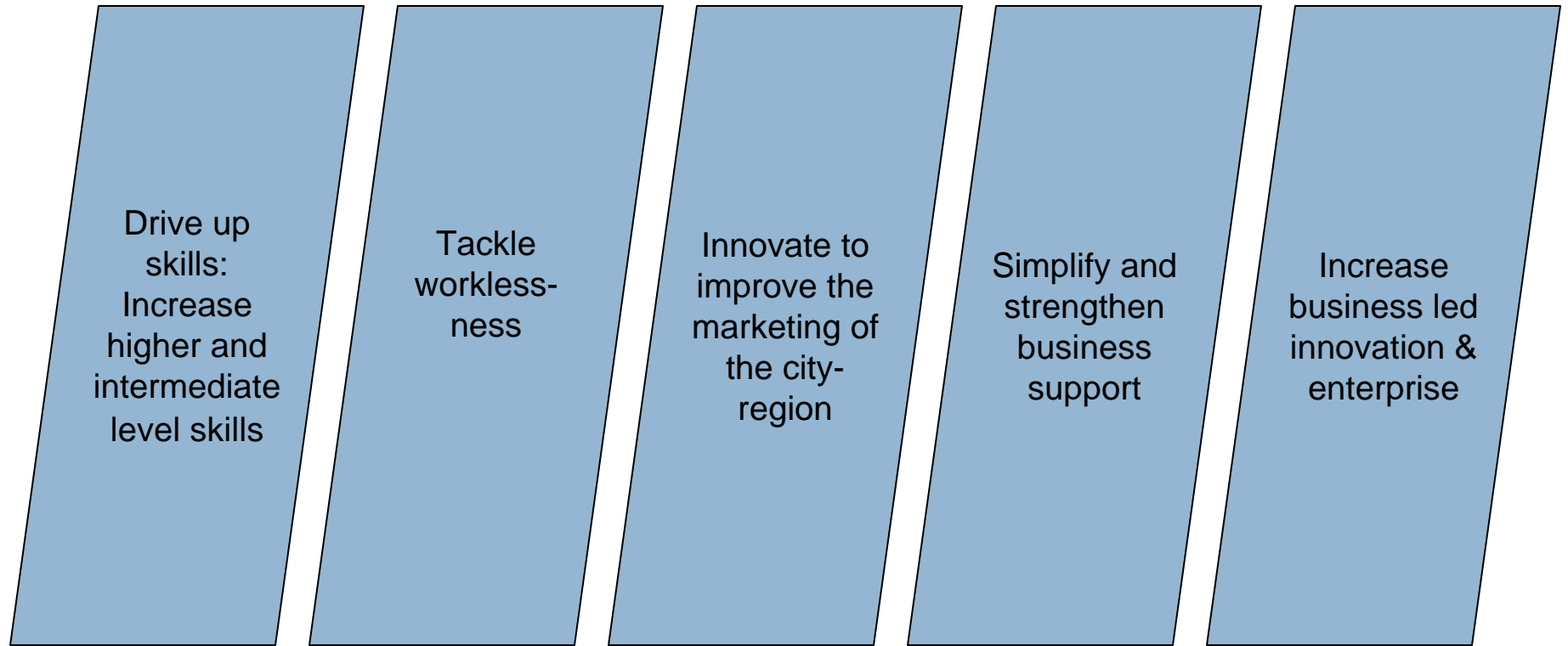
Key drivers contributing to innovative and sustainable economic opportunities

- Low Carbon Economy
  - 'Green' jobs
  - Enabling sustainable business
  - Green City-Region
  
- Digital Infrastructure
  - High speed broadband coverage
  - Innovations in flexible working
  - Public wireless access

# The Major Stakeholder Connections



# Five Objectives



Low carbon economy

Digital infrastructure

# Objective 2: Tackling Worklessness

## Targets:

Reduce the gap between the rate of worklessness in the most deprived wards of the sub-region and the national average by 1 percentage point

Reduce, year on year, the number of school-leavers in jobs without training.

2014 – 5%

- Reduce worklessness in the sub-region particularly in the 11 priority wards by:
  - ***Improving complementary working between the various public services, and the commissioning and management of contracted services.***
  - delivering a significant improvement in outcomes from public services by better utilising existing resources
  - Targeting employment and skills activity on key development locations
- Decrease the numbers of Jobs without training on offer to 16-18 year olds through the effective engagement of employers in 14-19 learning.
- Ensure that the range of provision is attractive to young people so that continuation in learning is an attractive proposition rather than an unwelcome requirement.

# And the Voluntary and Community Sector?

- Vol. Sector individual appointed to the Board at end of this week
- Co-commissioning/ aligning task even more important with reduced public funding
- Key focus for us in terms of “joining up”
  - ESF
  - DWP Work Programme Framework

# Timescale – Reports to Board

June/July

Simplify and strengthen business support solutions

September

- Innovate to improve marketing of City-Region
- Tackle Worklessness

November

- Drive up skills: increase Higher level and Intermediate level skills
- Strengthen collaboration and partnership working between Higher (and Further) Education and business



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# Contact Details



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