

# Workshops

Spaces are limited, so please choose two options on the booking form, 1 = first choice, 2 = second choice

## **A) Media Trust – promoting your organisation**

Media Trust is a dynamic innovative charity bringing together the media industry and charities. The Trust harnesses the skills, resources and creativity of the media industry to help voluntary organisations and charities promote themselves.

Media Trust is well known in London, and has recently been funded by Capacitybuilders to work in the English regions. We have invited the Media Trust to come and introduce its services to our members. The Trust can help you link to professional local and national marketing organisations, will show you how to promote your organisation using the community channel; how to make use of the community newswire and offer you a range of free resources.

## **B) NAVCA – mapping commissioning across the country**

The National Association for Community and Voluntary Action is currently mapping the range of services that have been commissioned from Voluntary, Community and Social Enterprise Organisations across the country; collecting examples of good practice and lessons to be learnt. The NAVCA commissioning and procurement team will talk to us about what they have learned from their mapping to date. We will invite local commissioners to join this workshop so that we can compare progress.

## **C) Bassac - Brokering partnerships**

Bassac is leading on a national support service in collaboration (funded by Capacitybuilders), which aims to enable the use of joint working as a way of reducing costs, improving service delivery and adding value to the organisations involved. Key aims of the programme include supporting small groups to get together to bid for contracts and to engage in cross-sectoral partnerships.

This workshop will outline the various elements of the programme, which has a particular focus on building the capacity of the community sector. If you want to develop skills in supporting others to work together, or you would like to see how you could be helped to develop effective collaborations, come along and find out.

#### **D) ProHelp – professional firms supporting community groups**

ProHelp is a national network of over 800 professional firms who are committed to making a difference in their local community by providing free advice and professional support. Voscur has worked in partnership with ProHelp during the year to provide a series of free advice sessions on aspects of the law as it relates to our sector, for our members. Tony Cherry, Chair of ProHelp and Partner at Beachcroft, will be available to talk about legal issues related to commissioning public services and partnership working. This will be particularly helpful for trustees who are thinking about governance and direction of their organisations.