**About the Creative Enterprise Course**

The Creative Enterprise Course is a week-long practical programme to support creative entrepreneurs and encourage sustainable and resilient livelihoods. The course is designed for young creatives, from illustrators to designers, who are already confident practitioners of their chosen creative discipline, but would like to develop a portfolio and build skills to establish and grow a creative business.

Delivered by practicing freelance artists, it will teach you enterprise skills, whilst developing your creative network. You will have the chance to get to grips with essential marketing, finance and management skills, as well the popular Canvas Business Model technique. This ensures that you are able to manage the logistical aspects of your creative enterprise.

If you think you’ve got what it takes to be your own boss, PAPER Arts’ Creative Enterprise Course is the perfect way to learn the essential business skills required to thrive in either freelance or traditional employment.

**The course will cover the following topics:**

* Business Model Canvas
* Values and Creative Identity
* Strengths Weaknesses Opportunities and Strengths
* Unique Selling Point
* Marketing / Branding
* Tax / HMRC etc
* Pricing and Budgeting
* What to do when it all goes wrong
* Building strong relationships and finding more work
* Goal setting
* Professional mentoring
* Peer to peer learning and a chance to meet other young creatives
* Help in setting up as a freelance practitioner
* Professional business support

**What you’ll take away from the course:**

* A creative enterprise workbook
* A well thought out business plan
* A creative enterprise survival guide
* Contacts in the creative industries
* A network of other young creatives starting their own businesses

**What we are looking for**

We are looking for really committed, confident practitioners, who have a clear idea of where they want to take their creative business, but aren’t sure how to get there. You must be passionate and driven to make your creative work a success. We are looking for people to use this opportunity to make their ambitions a reality, in a fun and supportive environment.

**Dates**

**Application Deadline:** Friday 27th July 2018

**Interview Date:** Thursday 2nd August 2018

**Course dates:** Monday 13th August 2018 – Friday 17th August 2018

*In order to be eligible, you need to be available for the interview date and the full length of the course. The interview day and Creative Enterprise Couse will run from 10am – 4pm.*

**Where will The Creative Enterprise Course take place?**

On the ground floor of Redbrick House, St Pauls, Bristol, BS2 8QH.

**Contact information**

To find out more contact Grace Kress, PAPER Arts’ Creative Director

on 07446 646 541 or preferably by emailing hello@paperarts.org.uk