



Social UP: Design Thinking for Sustainable Social Enterprises

This **FREE** one-day workshop is designed for those wanting a hands-on introduction to Design Thinking for Sustainable Social Enterprises and will show how it can help you to drive customer centric service innovation and growth within your organisation. It is suitable for social entrepreneurs, startups, social enterprises, charities, business students and NGO's with a social purpose. Teams are welcome, but you will learn from interaction with others too.

It will give you a common level of understanding of the principles of Design Thinking, the terminology, and experience in using some of the key SocialUP design thinking tools to design better solutions.

Social Enterprise Mark CIC is involved in the SocialUP project, which aims to use design thinking principles to improve the sustainability, social impact and scalability of social enterprises, to enable them to achieve their societal mission in a financially viable manner.

The workshop will be facilitated by **James Rock**, Managing Partner of **DesignThinkers UK**

Dates: Wednesday 11th July

Time: 9:30am registration for 10am start. Finish at 4pm

Location: The Jasper Room, Chessel Centre, Bristol BS3 3DN

The workshop is FREE

Booking link: <https://bit.ly/2KhjgJy>



www.designthinking-socialup.eu

