

# The Training Exchange - Verbal Identity

# **Our Manifesto (Change through people)**

As a specialist training and consultancy company we are committed to enriching individuals and organisations with the skills and insights they need to effect positive and long-lasting change.

Our collaborative approach enhances outcomes and wellbeing for services, the people who use them and the communities they impact.

# **Positioning**

Established in the nineties, we pride ourselves in being an independent and trusted partner, consistently delivering on our promises and exceeding expectations.

Our services attract professionals from a wide range of backgrounds in public, private and voluntary sectors, including health & social work, mental health, housing & homelessness, criminal justice, education & employment, workplace wellbeing, youth & community.

Our courses cover a range of themes including: Managing teams, Training & presentation, People & communication skills, Mental health & wellbeing, Drugs & alcohol, and Complex needs.

Use our extensive experience in organising, designing and delivering inclusive and accessible learning and development initiatives.

# **Proposition**

Develop fresh knowledge, understanding and tools ready to apply in everyday practice as a resource for current projects and future careers.

We listen to your learning needs and design responses that encourage participation, value diversity and incorporate different learning styles.

#### Mission

Our dedicated team always deliver high quality training and consultancy experiences grounded in current evidence and good practice. Expertise is shared generously and professionally.

### Our style and approach

The Training Exchange has grown from roots within the fields of community, youth, health and social work. The team's experience within these fields has driven us to recognise and remove barriers to learning.

We listen to your learning needs and design responses that encourage participation, value diversity and incorporate different learning styles.

#### **Trusted**

A well established service with over 25 years' experience of providing consistently high quality learning and professional development opportunities.

### **Specialist**

A specialist training and development company with associate trainers and consultants who are all experts in their fields.



## Collaborative

Our warm and approachable team will work flexibly with you to meet your individual and organisation needs.

# **Effective**

Participants leave with fresh knowledge, understanding, skills and tools ready to apply to their work.

### Accessible

We are committed to removing barriers to learning. We link complex theory to everyday practice.

#### Of value

Our work is grounded in current evidence, policy and good practice. Expertise is shared generously and professionally.