



ST JOHN'S  
HOSPITAL

Care Quality Respect

# Social Investment

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St John's Hospital 2016



# St John's

- Leading UK almshouse charity
- Grants to individuals and charities
- Social Investment Programme



# Social Investment Market

- Market increased £202m 2012/13
- Supply of money growing
- Financial landscape for organisations is challenging

# Financial Landscape

<b>Gift economy</b>	<b>Grant Funding</b>	<b>Structured Market</b>	<b>Open Market</b>
Donations unrestricted income	Restricted funding for a specific purpose	Contracts for goods and services	Trading unrestricted income

Asking

Earning

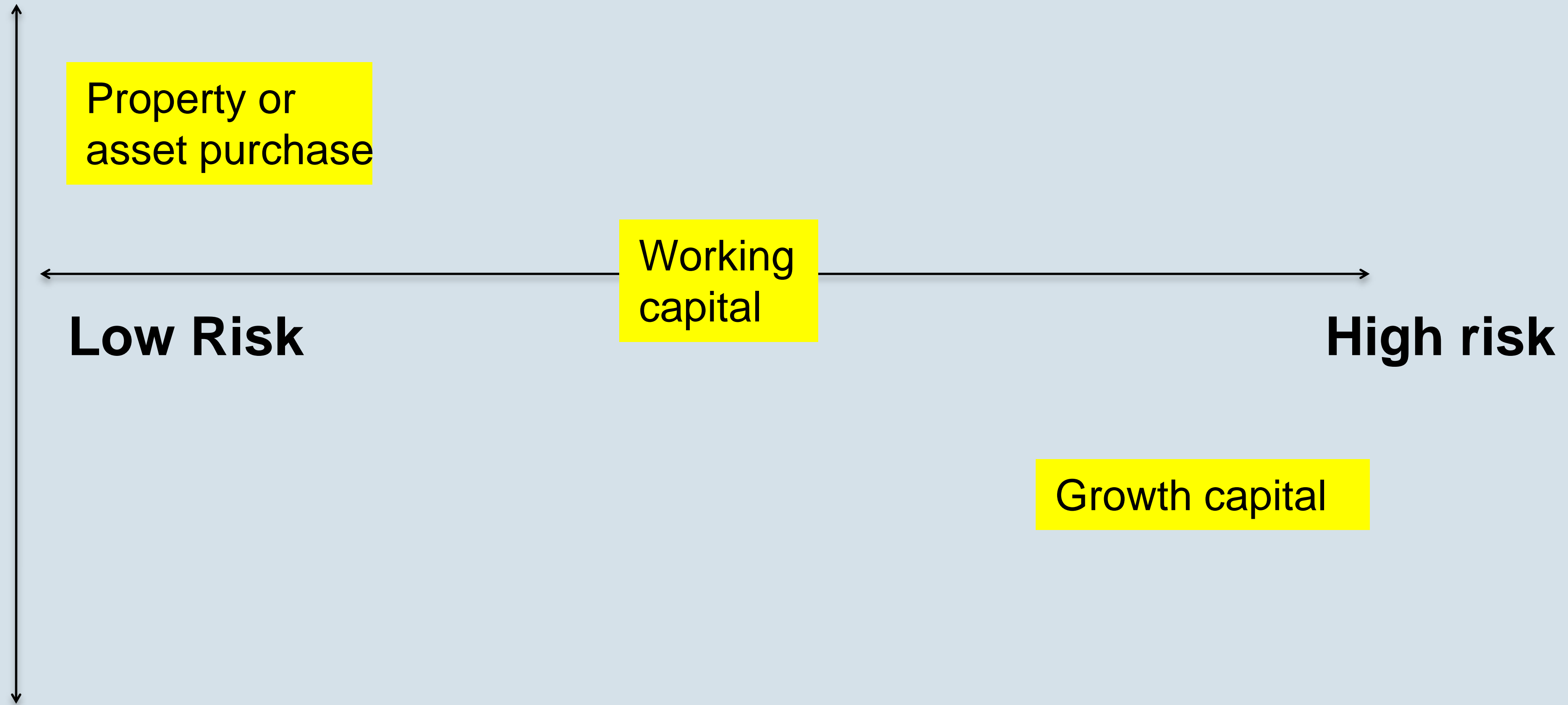
# What type of money?

**High chance of repayment**

Secured loan  
Standby facility  
Overdraft

Unsecured loan  
Patient capital  
Quasi-equity  
Equity  
Grant

**Low chance of repayment**





# Capital Investment

- Bonds – charities with no share capital, need to repay
- Shares – companies, CIC's or Co-ops, no repayment, possible tax relief
- Social Impact Bonds – Payment by Results contracts



# Information for Social Investors

- Background to an organisation
- Project/product and market
- Manager and trustee skills
- Financial information
- Security (if applicable)



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